



# MEDIA RELEASE

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## For Immediate Release

**Date:** Sept. 16, 2011  
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## PROJECT OF THE YEAR IS THE PEOPLE'S CHOICE AT 2011 CARE AWARDS

VICTORIA – Windward Oaks, a Maclure-style, ocean-front home by M. Knight Construction Ltd. was the judges' favourite and the people's choice at the 2011 CARE Awards (Construction Achievements and Renovations of Excellence), attended by 300 builders trades and suppliers at the Fairmont Empress Hotel the evening of Friday, Sept 16.

Windward Oaks won seven Gold CARE Awards including *Project of the Year – Single Family*, in addition to the *People's Choice Award*. The People's Choice Award is chosen by consumers casting ballots for their favourite CARE Awards project on display during the summer at Mayfair Shopping Centre, Hillside Centre, and online at [www.careawards.com](http://www.careawards.com).

*Project of the Year- Multi-Family/Mixed/Use Commercial* was won by Thornbridge at Longwood, a development by InSight Holdings Ltd. which also won Best Multi-Family/Townhouse Project and Best Overall Marketing Campaign.

"This year's CARE Awards marks the 20<sup>th</sup> anniversary of celebrating excellence in home building on Vancouver Island," says Ron Egli, Chair of the 2011 CARE Awards. "Congratulations to all of the Gold winners and Finalists for again displaying outstanding innovation and workmanship."

Other multiple CARE Award winners include Città Group, Jenny Martin Design, Swiftsure Woodworkers Ltd., Verity Developments Ltd, smithdesigns, Icon Developments Ltd, Method Built Homes, and The Sky is the Limit Design.

*Built Green™ BC Builder of the Year* was awarded to Verity Developments Ltd. for their work on environment-friendly housing, and the *Lifetime Achievement Award* went to Pat Caporale, Caporale Construction Ltd. for his efforts to promote housing affordability and education and training. Ines Hanl, The Sky is the Limit Design won the "*Building Better Futures*" *Community Award* for her volunteer work to create a Multi-Sensory Studio for children with critical illnesses at the Victoria Conservatory of Music.

"The CARE Awards is an opportunity to celebrate housing in our community, including professionalism, creative design, and sustainability," says Casey Edge, Executive Officer, CHBA-Victoria. "I invite the public to visit [www.careawards.com](http://www.careawards.com) and view these winning projects."

The Gold CARE Award winners are, in the opinion of the judges, the very best projects incorporating specific criteria including unique design, function, creative use of space, compatibility with the environment, energy efficiency, effective land use, and cost. For more information on home building professionalism, go to [www.chbavictoria.com](http://www.chbavictoria.com) and [www.chbacvi.com](http://www.chbacvi.com).

**The Canadian Home Builders' Associations of Vancouver Island thank the following  
2011 CARE Awards Sponsors:**

|                 |  |
|-----------------|--|
| <b>GOLD</b>     | <b>Coast Capital Savings; FortisBC; McLaren Properties Ltd.;<br/>National Home Warranty Group Inc.</b>   |
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| <b>MEDIA</b>    | <b>CTV; Shaw Communications; Times Colonist; Western Living Magazine</b>   |
| <b>CATEGORY</b> | <b>BC Hydro Power Smart</b>  |

**Gold Winners of the 2011 Care Awards**

**Best Single Family Detached Custom Home Under 2,500 sq. ft.**  
Rayn Properties Ltd. - 155 Levista

**Best Single Family Detached Custom Home 2,500 - 4,000 sq. ft.**  
Icon Developments Ltd. - Rainforest

**Best Single Family Detached Custom Home Over 4,000 sq. ft.**  
Method Built Homes - Eagles Nest

**Best Single Family Detached Spec Home Under 2,500 sq. ft.**  
Limona Construction - The Plateau

**Best Single Family Detached Home \$1,000,000 - \$1,500,000**  
Città Group - Eden

**Best Single Family Detached Home \$1,500,000 - \$2,500,000**  
R. Parsons Construction Ltd. - Island Retreat

**Best Single Family Detached Home Over \$2,500,000**  
M. Knight Construction Ltd. - Windward Oaks

**Best New Subdivision**  
Verity Developments Ltd. and Westhills Land Corp. - Lakeview Ridge

**Best Multi-Family / Townhouse Project**  
InSight Holdings Ltd. - Thornbridge at Longwood

**Best Outdoor Living Space Under \$50,000**  
Città Group - Eden

**Best Outdoor Living Space Over \$50,000**  
M. Knight Construction Ltd. - Windward Oaks

**Best Home Design**  
M. Knight Construction Ltd. - Windward Oaks

**Best Residential Renovation or Restoration Under \$125,000**  
The Sky Is The Limit - A Royal View

**Best Residential Renovation or Restoration \$125,000 - \$300,000**  
ConstructoGroup - Esquimalt Second Floor Addition

**Best Residential Renovation or Restoration Over \$300,000**

T.S. Williams Construction Ltd. - Pebble Beach

**Best Kitchen Under 225 sq. ft.**

Method Built Homes - Eagles Nest

**Best Kitchen 225 - 250 sq. ft.**

Swiftsure Woodworkers Ltd. and Jenny Martin Design - Arioso

**Best Kitchen 250 - 450 sq. ft.**

JC Scott Design Associates - The Beach House

**Best Kitchen Over 450 sq. ft.**

Jenny Martin Design - Broadview

**Best Bathroom Under 125 sq. ft.**

The Sky Is The Limit - Angled Vision (Ensuite)

**Best Bathroom 125 - 175 sq. ft.**

smithdesigns - Island Acreage

**Best Bathroom Over 175 sq. ft.**

Jenny Martin Design and Swiftsure Woodworkers Ltd. - Arioso

**Best Master Suite Under 800 sq. ft.**

Città Group - Eden

**Best Master Suite Over 800 sq. ft.**

M. Knight Construction Ltd. and Swiftsure Woodworkers Ltd. - Windward Oaks

**Best Media Room**

M. Knight Construction Ltd. - Windward Oaks

**Best Interior – Residential Under 1,500 sq. ft.**

smithdesigns - Urban Retreat

**Best Interior – Residential 1,500 – 2,500 sq. ft.**

Jenny Martin Design - Arioso

**Best Interior – Residential 2,500 - 6,000 sq. ft.**

Abstract Developments Inc. - Silverstone

**Best Interior – Residential Over 6,000 sq. ft.**

Jenny Martin Design - Broadview

**Best Custom Millwork Under 4,000 sq. ft.**

Gary Sandhu Developments Ltd. - Players Drive

**Best Custom Millwork 4,000 - 7,000 sq. ft.**

Città Group - Eden

**Best Custom Millwork Over 7,000 sq. ft.**

M. Knight Construction Ltd. - Windward Oaks

**Best Commercial Project**

B Cubed Construction Ltd. - Garagemahal

**Customer Service**

Verity Developments Ltd.

**Best Sales Centre or Showroom**

The OneTouch House Showroom

**Best Website**

Totangi Properties Ltd. - Woodland Creek

**Best Overall Marketing Campaign**

InSight Holdings Ltd. - Thornbridge at Longwood

**Award for Outdoor Environmental Achievement**

Palladian Developments Inc. and C.A. Design-studio - Qualicum Landing

**Award for Indoor Environmental Achievement and Energy Efficiency**

Icon Developments Ltd. - Rainforest

**Built Green™ BC Builder of the Year**

Verity Developments Ltd.

**CARE Awards Project of the Year – Single Family**

M. Knight Construction Ltd. - Windward Oaks

**CARE Awards Project of the Year – Multi-Family / Mixed Use / Commercial**

InSight Holdings Ltd. - Thornbridge at Longwood

**People's Choice Award**

M. Knight Construction Ltd. - Windward Oaks

**Lifetime Achievement Award**

Pat Caporale, Caporale Construction Ltd.

**"Building Better Futures" Community Award**

Ines Hanl, The Sky is the Limit

**Heritage Project Award**

The Sky Is The Limit and Gorter Construction Ltd.

**Herman Rebneris Student Carpentry Award**

Jake Douglas, Belmont Secondary School.

**Best Apprentice**

Cyr Becker, Città Group